

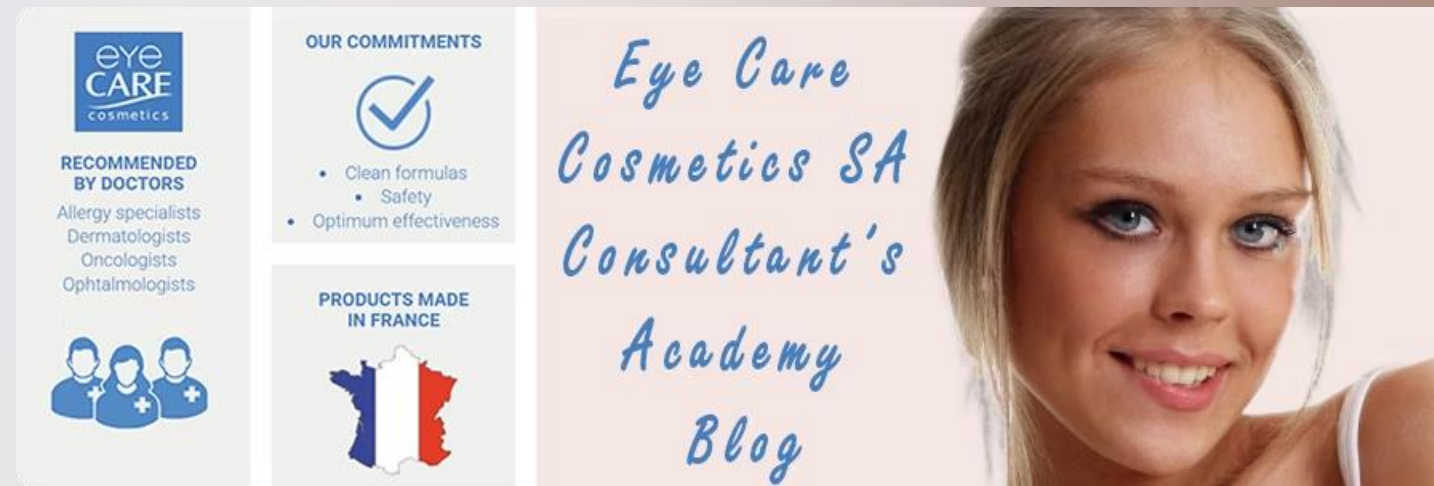


# Eye Care Cosmetics SA:

## About Us

Health & Beauty in Perfect Balance for Ageless Elegance

High-tolerance makeup and skincare for sensitive eyes and skin.



# Our Philosophy



## Uncomprom-ising Formulations

Hypoallergenic products protect health and wellbeing



## Safe & Natural Ingredients

Selected for sensitive, allergic or delicate skin & eyes



## Bio-Inertia Technology

Prevents irritation with complete neutrality

# Product Categories



## Eyes

Mascaras, eyeliners, eyeshadows, eyebrows



## Face

Skincare, complexion, perfectors, makeup removers



## Lips

Lipsticks, jumbo lipsticks, lip care



# Product Categories cont.



## Nails

Nail makeup, hand and nail care



## Hair

Hair care products



## Cancer Care

Specialised products for cancer care

# Best Seller: High Tolerance Mascara

## Low Wax Content

Ensures natural, easy wear throughout the day

## Ideal pH Balance

Perfectly matched to eye area physiology

## Perfect For

Sensitive eyes and contact lens wearers





# Health ∞ Beauty

## True Beauty

High quality ingredients create stunning results

## Without Sacrifice

Never compromise your health for beauty

## Perfect Balance

Achieve both with our specialized formulations

# Beauty Backed By Physicians





## Eye Products: Eyeliners



### Ultra-Gentle Formula

With Shea Butter and Jojoba Oil



### For Sensitive Eyes

Adds intensity without irritation



### Vitamin E Enriched

Nourishes delicate eye area



# Eye Products: Mascaras

## Gentle Formula

pH level adjusted to match eye area

## Perfect Application

Smooth, clump-free coverage

## Lasting Comfort

Ideal for sensitive eyes and contact lens wearers





# Eye Products: Eyeshadows



## Ultra-Soft Texture

Smooth as cream



## Perfect Hold

Long-lasting wear



## No Clumping

Stays smooth in eyelid fold

# Eye Products: Eyebrows



High-tolerance formulas suitable for sensitive or allergy-prone eyes

# Eye Care Products



## Natural Active Ingredients

Plant-based formulations

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## Respects Delicate Tissues

Gentle on eye area

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## Therapeutic Benefits

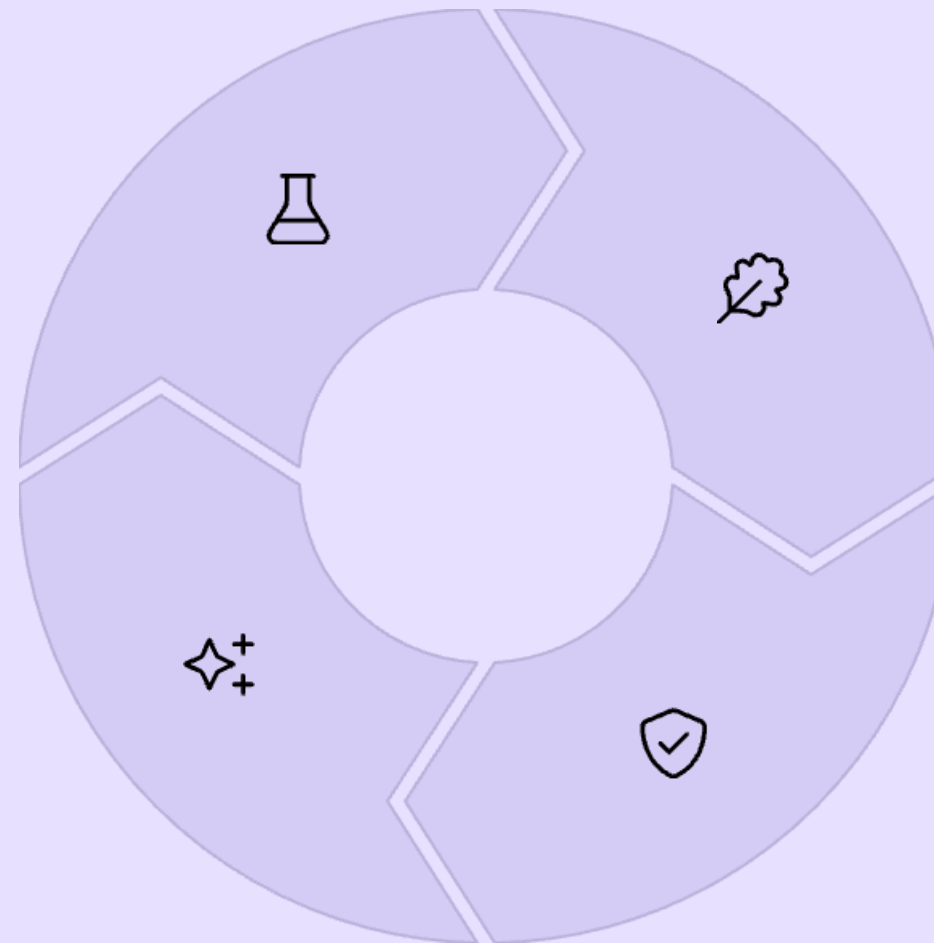
Soothes and protects



# Face Products: Skincare

**Innovative Formula**  
High-tolerance technology

**Remarkable Results**  
Visible improvement



**Targeted Ingredients**  
Selected for effectiveness

**Protective Benefits**  
Defends sensitive skin



# Face Products: Complexion Perfector SPF25

## **Hyaluronic Acid**

Powerful moisturizing agent

## **Sun Protection**

SPF25 shields from UV damage

## **Sensitive Skin Formula**

Gentle yet effective coverage

# Face Products: Makeup Removers & Cleansers



## **Gentle Cleansing**

Removes makeup without irritation



## **Eye Area Safe**

Adapted to eye physiology



## **Soothing Ingredients**

Calms sensitive skin



# Lip Products: Lipstick

Available in 10 colors:



## Rich Color

Vibrant, long-lasting shades



## Smooth Application

Glides on effortlessly



## Nourishing Formula

Hyaluronic Acid and Vitamins C & E





# Lip Products: Jumbo Lipstick



## Silicon Enriched

Boosts tone and elasticity



## Vitamin F

Nourishes lip tissue



## Panthenol Hydrate

Regenerates skin cells

# Lip Products: Lip Care



## Restorative

Heals damaged lips



## Moisturizing

Deep hydration



## Protective

Reinforces natural barrier



## Smoothing

Repairs chapped lips



# Nail Products: Nail Makeup

## Silicon-Urea Formula

Promotes nail health while beautifying

## Anti UVA-UVB

Protects nails from harmful rays

## Long-Lasting

Beautiful color that endures

# Nail Products: Hand & Nail Care

## High Tolerance

Safe for sensitive skin

## Strengthening

Protects weakened nails

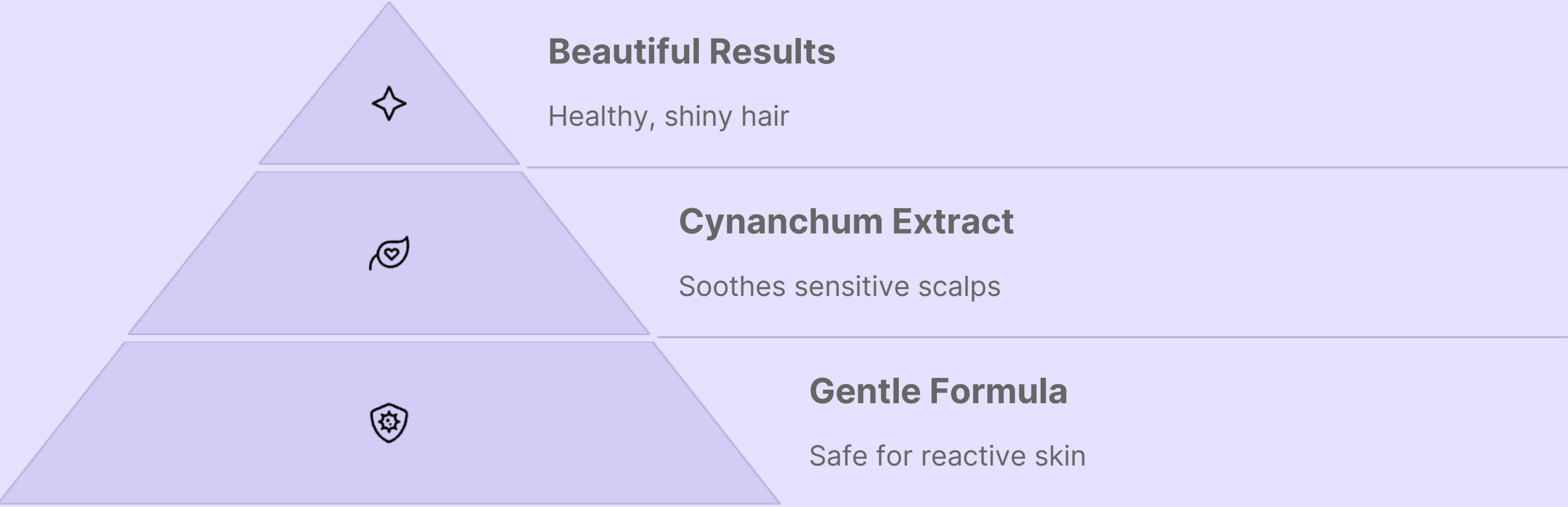
## Nourishing

Hydrates hands and cuticles

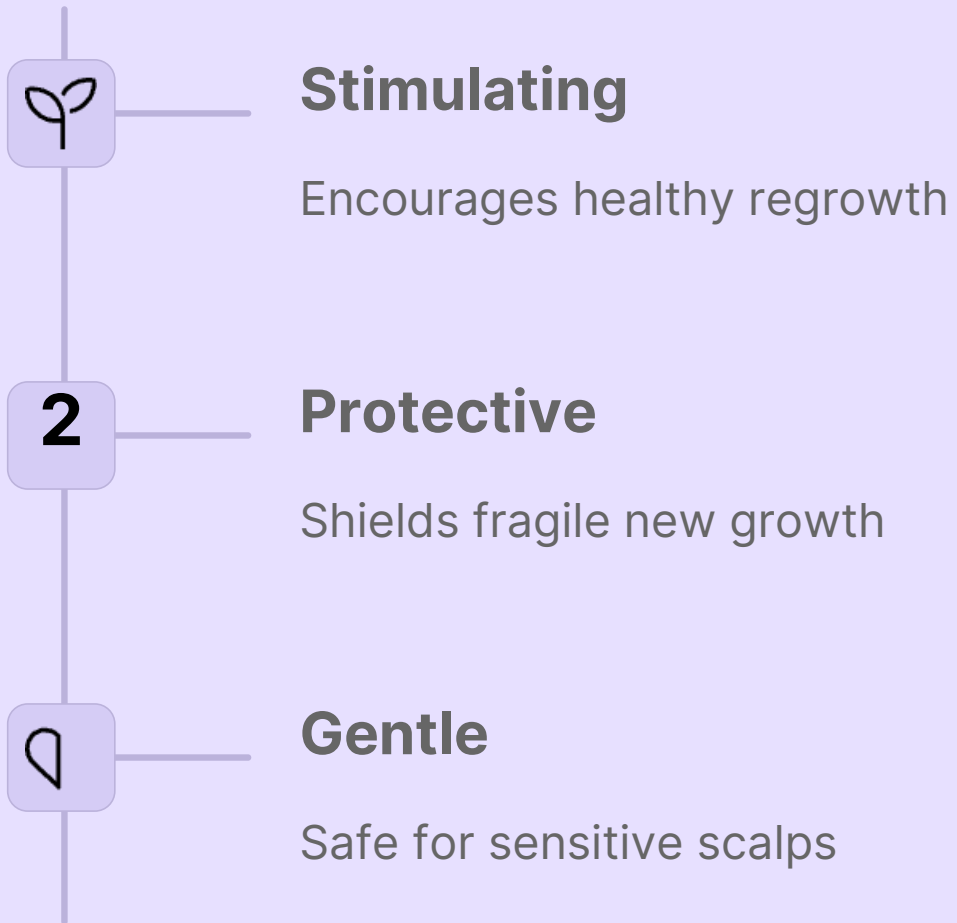




# Hair Care Products



# Cancer Care: Disturbed Hair Growth



# Cancer Care: Cutaneous Dryness - Reactive Skin

## **Intense Hydration**

Relieves extreme dryness

## **Soothing Properties**

Calms reactive skin

## **Barrier Repair**

Restores skin's natural defenses





# Cancer Care: Brittle Nails

## **Strengthening**

Reinforces fragile nail structure

## **Protective**

Shields from further damage

## **Restorative**

Helps rebuild nail integrity





# Cancer Care: Altered Complexion

## Color Correction

Evens out discoloration

## Gentle Coverage

Non-irritating formula

## Skin-Healing

Therapeutic ingredients

# Accessories



Professional tools designed for gentle application

# Why Eye Care Cosmetics?



## **Founded 1981**

By experts in dermo-contactology



## **Bio-Inertia Discovery**

Revolutionary formulation approach



## **Gold Standard**

Leader in high-tolerance market



# Professional Endorsements



## Professor Caroline Robert

Head of Dermatology at Gustave  
Roussy Cancer Centre



## Syndicat National des Dermatologues

France's largest dermatologist union  
(1700+ doctors)



## Ophthalmologist Approved

Recommended by eye specialists  
worldwide



# Bio-Inertia Technology

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## Complete Neutrality

Prevents irritation with body

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## Scientific Formulation

Based on dermatological research

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## Proven Effectiveness

Clinically tested results



# Quality Natural Ingredients

## Paraben-Free

No harmful preservatives

## High-Tolerance

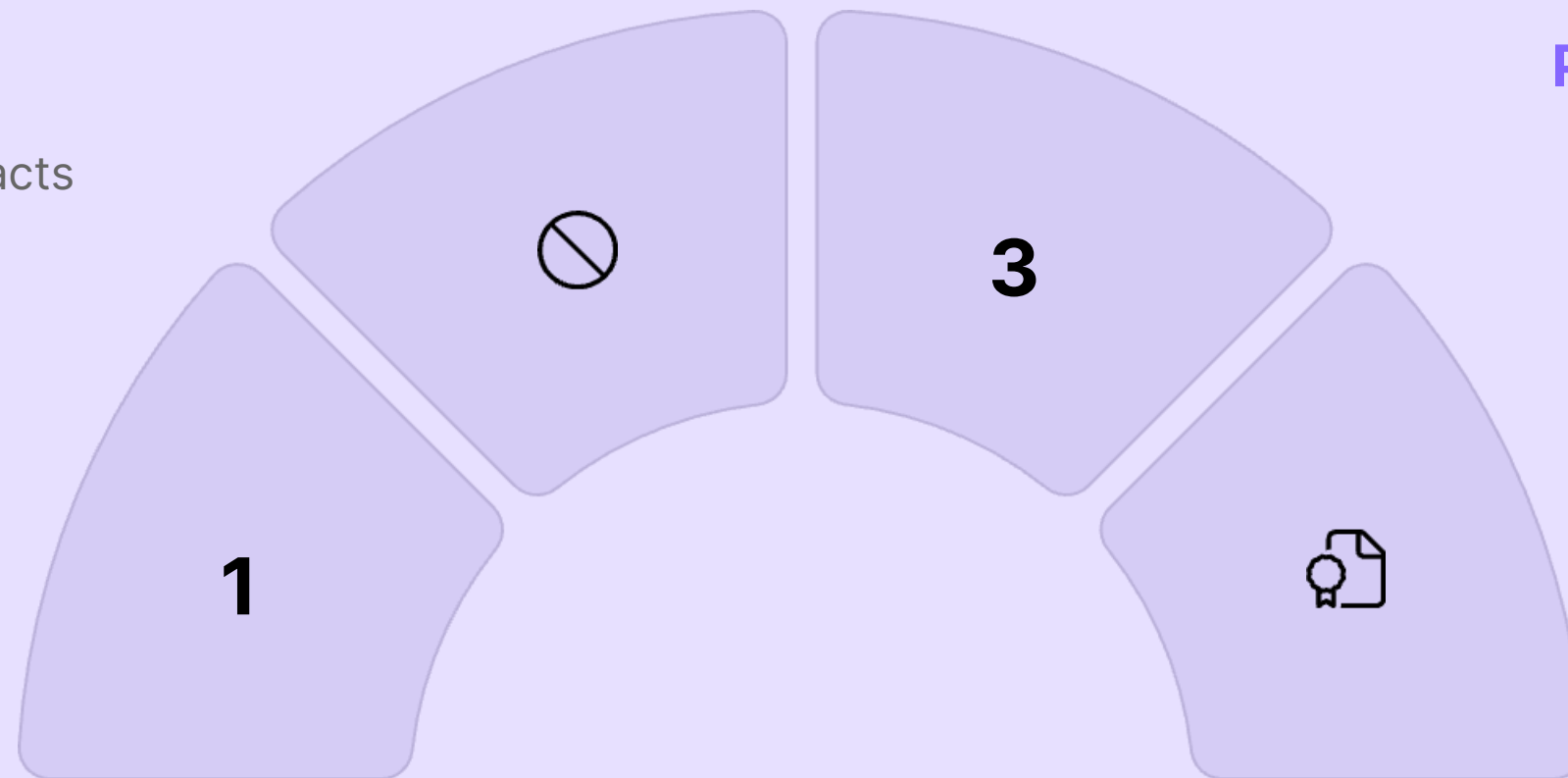
Safe for sensitive skin

## Plant-Based

Natural botanical extracts

## Pure Formulations

Minimal ingredients



# Ethical Standards

## **Cruelty-Free**

No animal testing

## **No Animal Products**

Suitable for vegetarians

## **Environmentally Conscious**

Sustainable practices

# Customer Testimonials

"My daughter absolutely loves the mascara & it's the best lipstick I have ever used."

**Vanessa O.**

"Thank you Jiten, love the product!"

**Lara H.**

"The products truly made such a difference for me, especially when I was at my lowest."

**Bea E. - Breast Cancer Survivor**

"Long-lasting, no sticky residue, smells beautiful and leaves my hands feeling nourished and soft."

**Bonita C.**



# Blog: High Tolerance Through High Standards



## Bio-Inertia

Revolutionary approach



## Strict Formulation Charter

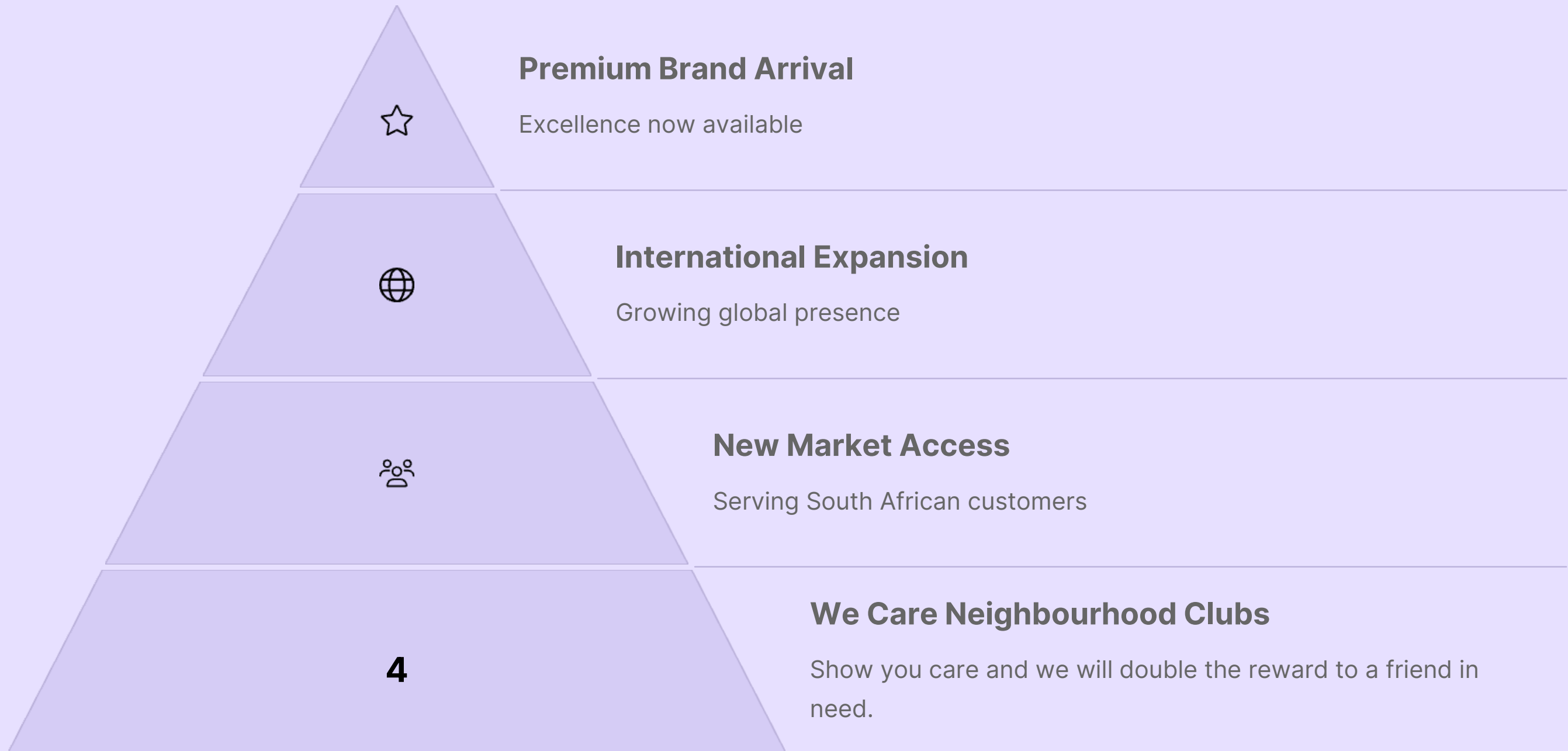
Rigorous standards



## Health & Beauty Merge

Perfect harmony

# Official South Africa Launch





# Eyeliner Collection



From subtle definition to dramatic intensity

# Mascara Collection



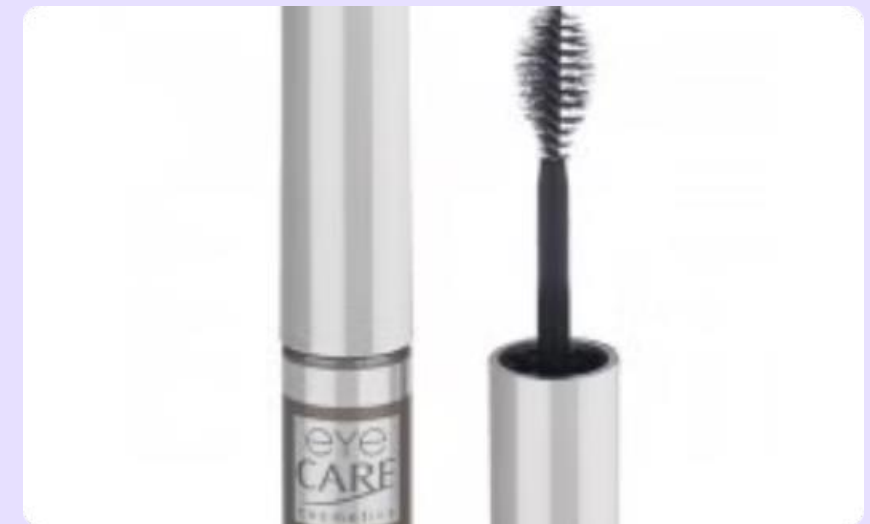
## Gentle Mascara

Ultra-mild formula for extremely sensitive eyes



## High Tolerance Mascara

Perfect pH balance for daily comfort



## Long-Lash Mascara

Extends and defines for dramatic length

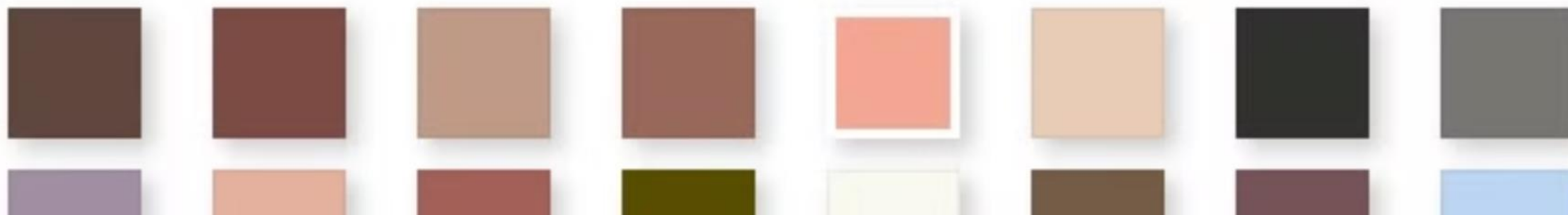
# More Mascara Options

## Volumizing Mascara

Builds thickness without irritation

## Waterproof Volumizing

Stays put through tears and swimming



# Eyeshadow Collection

## Regular Eyeshadow

Silky smooth application, gentle formula

## Waterproof Eyeshadow

Long-lasting even in humid conditions

## Color Range

From subtle neutrals to vibrant shades

# Eye Brow Collection



## Waterproof Eyebrow Liner

Stays put all day



## Eyebrow Pencil

Precise definition



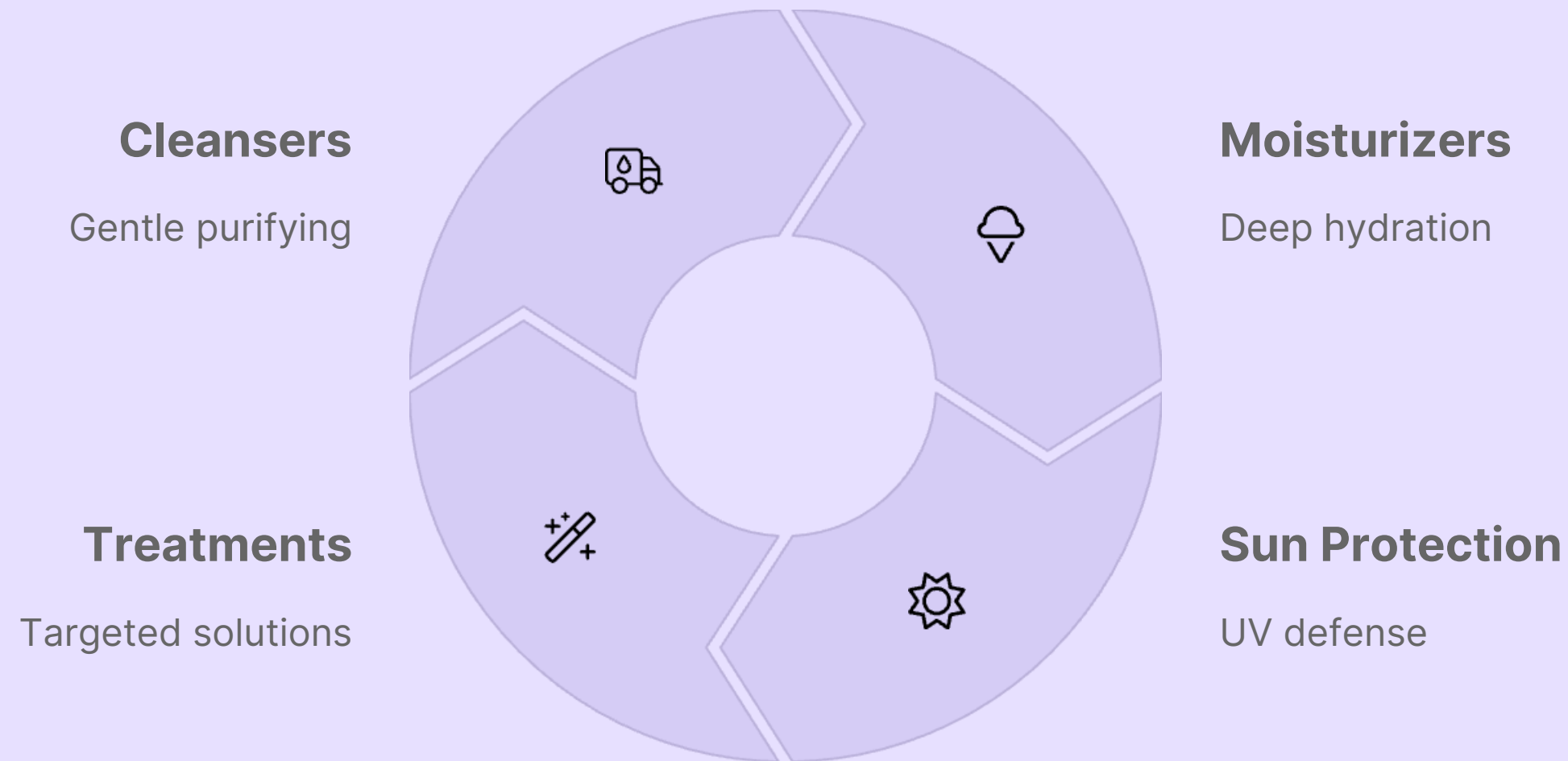
## Brow Enhancing Mascara

Thickens and tints





# Face Skincare Collection



# Face Complexion Collection

## Cream Foundation

Rich, nourishing coverage

## Complexion Perfector SPF 25

Lightweight protection with Hyaluronic Acid

A close-up photograph of a person's face, focusing on the eye area. The person has their eyes closed, and a white, foamy eye makeup remover is being applied to the eyelid and surrounding skin. The foam is thick and bubbly, covering the eye and extending onto the cheek and forehead. The person's skin is fair, and their hair is blonde.

# Makeup Removers & Cleansers

## **Gentle Formulas**

No harsh ingredients

## **Complete Removal**

Effective yet gentle

## **Eye-Area Safe**

Perfectly adapted to eye physiology



# Lipstick Collection



Enriched with Hyaluronic Acid and Vitamins C and E

# Jumbo Lipstick Collection

## Oversized Applicator

Easy, precise application

## Rich Formula

Silicon, Vitamin F, and  
Panthenol

## Lasting Color

Vibrant shades that endure







# Lip Care Collection



## Restorative Balmsollection



### Classic Colors

Timeless elegance



### Trend Shades

Contemporary style



### Treatment Base

Strengthens while beautifying



# Hand & Nail Care Collection



## Nourishing

Deep hydration

2

## Protective

Strengthens nails



## Restorative

Repairs damage

4

## Gentle

For sensitive skin

# Hair Care Collection

## **Cynanchum Extract**

Soothes sensitive scalps

## **Gentle Cleansing**

Non-irritating formulas

## **Nourishing Treatments**

Restores hair health





# Cancer Care: Hair Solutions



## During Treatment

Gentle scalp protection



## Regrowth Phase

Stimulating formulas

3

## Ongoing Care

Maintaining healthy growth



A close-up photograph of a person's face, focusing on the eye and cheek area. A hand is applying a white, creamy product to the skin. The skin appears slightly red and irritated, consistent with the "radiation-affected skin" mentioned in the text. The person's eyes are closed, and their lips are slightly parted.

# Cancer Care: Skin Solutions

## **Ultra-Gentle**

For radiation-affected skin

## **Deeply Hydrating**

Combats treatment-induced dryness

## **Barrier Restoring**

Rebuilds compromised skin



# Cancer Care: Nail Solutions

## Strengthening

Prevents brittleness from treatments

## Protective

Shields from further damage

## Restorative

Repairs treatment-affected nails

*We Care Clubs*

*Join a We Care Club  
& Donate your Loyalty  
Points to a friend and we  
will double your donation  
to show we both care.*



*Plus Clubs  
Offer Deals & Specials!*

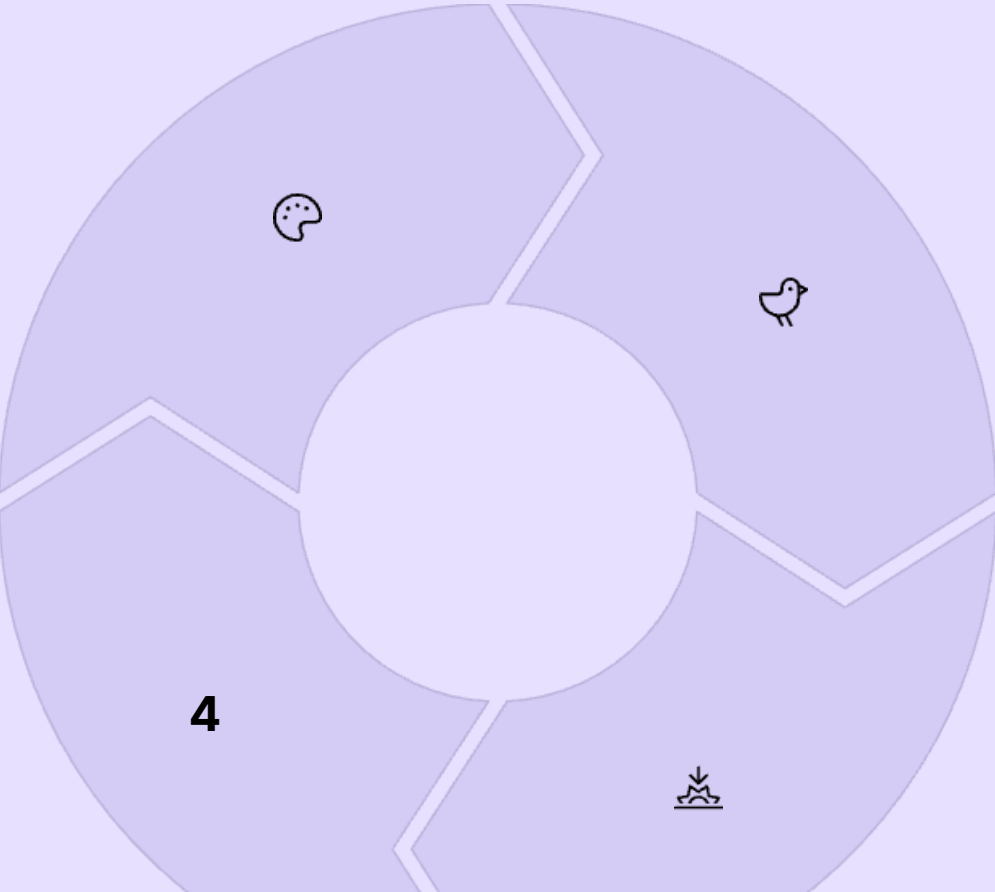
# Cancer Care: Complexion Solutions

**Color Correction**  
Evens skin tone

**Gentle Coverage**  
Non-irritating formula

**Skin-Healing**  
Therapeutic benefits

**UV Protection**  
Safe sun defense



# Professional Accessories



## Specialized Brushes

Designed for sensitive skin



## Gentle Applicators

Non-irritating materials



## Storage Solutions

Elegant and practical



# Our Scientific Approach



## Research-Based

Founded on dermatological science

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## Innovative Formulation

Bio-Inertia technology

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## Rigorous Testing

Proven effectiveness and safety



# Medical Endorsements



## Dermatologists

Skin specialists recommend our products



## Ophthalmologists

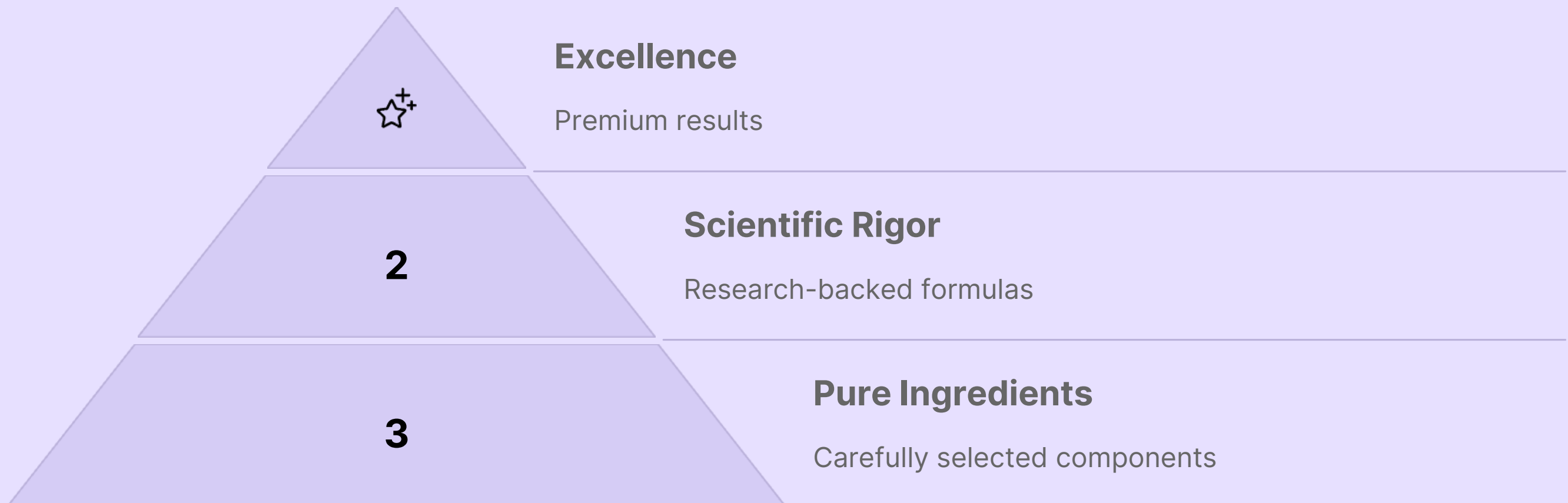
Eye doctors trust our formulations



## Oncologists

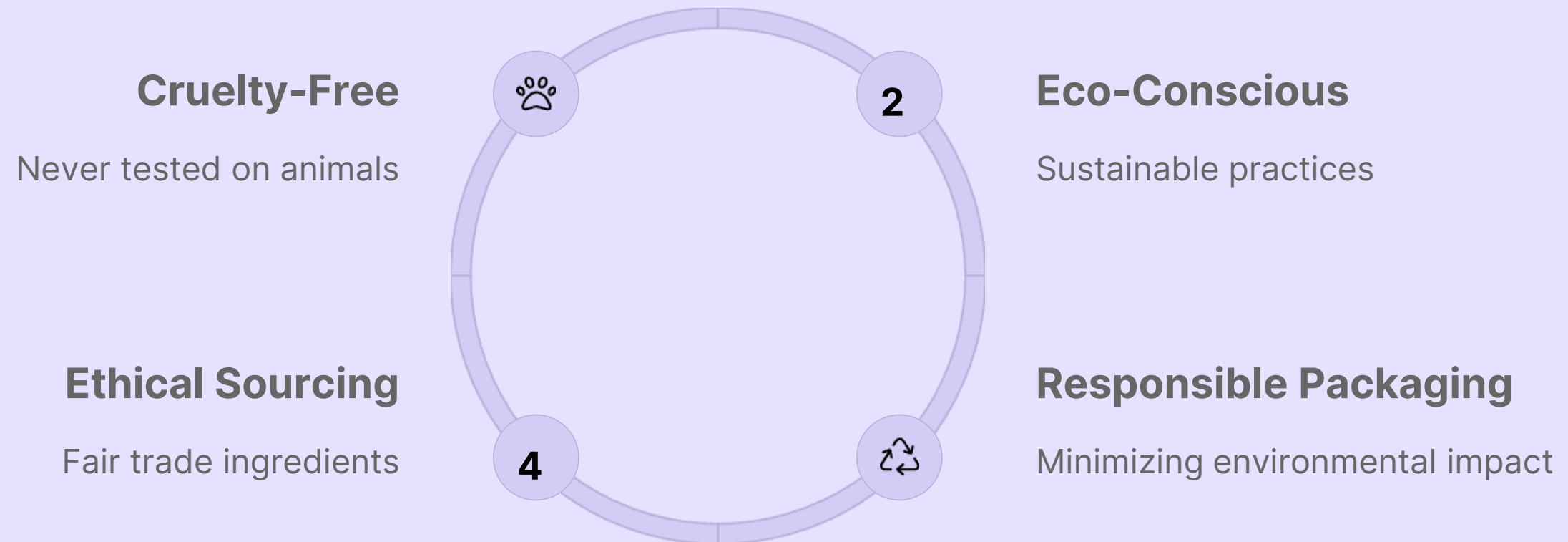
Cancer specialists approve our care line

# Commitment to Quality





# Ethical Production



# Global Presence



## European Origins

Founded in France



## African Expansion

Now available in South Africa



## Worldwide Distribution

Available across continents

# Shopping Experience: Public and Members Only Online Shopping



## Browse

Explore our collections



## Learn

Detailed product information



## Purchase

Secure online ordering



## Receive

Fast, reliable delivery





# Consultant Lead Local Customer Support Groups

## Expert Advice

Product recommendations for  
your needs

## Quick Response

Prompt answers to your  
questions

## Satisfaction Guarantee

We stand behind our products

## WhatsApp

Join a WhatsApp  
Chat/Support Group





# Join the Eye Care Cosmetics Membership Family

## Visit Our Website

<http://www.eyecarecosmetics.co.za>

## Follow On Social Media

Stay updated with latest products

## Visit our Blog :

Find a Consultant for Advice and Support on a "Members Only Chat Group", read more topics and a Q&A, Sign-up for a MEMBERSHIP ACCOUNT and open your Online Private Account to track your Loyalty Programme Rewards, find your "Points Bank," plus find our latest Coupon Offers, Specials, Deals, Sharing, Reputation and Referral Rewards that are exclusive to signed-up members.

[www.EyeCare.Africa](http://www.EyeCare.Africa)

Beauty without compromise

